

Licensing Sub-Committee

Thu 2 Oct 2025 2.00 pm

Oakenshaw Community Centre, Castleditch Lane, B98 7YB



If you have any queries on this Agenda please contact

Gavin Day Democratic Services Officer

Town Hall, Walter Stranz Square, Redditch, B98 8AH Tel: (01527) 64252 (Ext. 3304)

e.mail: gavin.day@bromsgroveandredditch.gov.uk

LICENSING SUB-COMMITTEE (Premises)

HEARING PROCEDURE

- 1. The Chair will open the hearing and ask Members of the Sub- Committee and officers present to introduce themselves.
- 2. The Chair will ask all parties to the proceedings to introduce themselves.
- 3. In the event the Applicant is not represented, the Chair will remind the Applicant that they can be represented by a legal representative at their own expense.
- 4. The Technical Officer (Licensing), Worcestershire Regulatory Services will present the report.
- 5. The Chair will invite Members of the Sub-Committee and all parties to the proceedings to put any relevant questions to the Technical Officer.
- 6. The Chair will invite the Applicant and/or their representative to present their case and call any witnesses.
- 7. The Chair will invite Members of the Sub-Committee and all parties to the proceedings to put any relevant questions to the Applicant and/or their representative.
- 8. The Chair will invite the Responsible Authorities to present their representations. New representations must not be raised.
- 9. The Chair will invite Members of the Sub-Committee and all parties to the proceedings to put any relevant questions to the Responsible Authorities.
- 10. All Other Parties to the proceedings will be invited to present their representations or elect a spokesperson to speak on their behalf. New representations must not be raised.
- 11. The Chair will invite Members of the Sub-Committee, the Applicant / Applicant's representative and the Responsible Authorities to put any relevant questions to the

Other Parties

- 12. The Other Parties will be invited to sum up.
- 13. The Responsible Authorities will be invited to sum up.
- 14. The Applicant and/or their representative will be invited to sum up.
- 15. The Chair will ask the Legal Advisor if there is any legal advice to be given.
- 16. The Council's Legal Advisor will inform all those present of the right to appeal and that, an appeal against the Sub-Committee's decision must be lodged within 21 days of the date on which written confirmation of the decision is received by the Applicant.
- 17. The Chair will close the Hearing so that the Sub-Committee can reach its decision in private.
- 18. The Sub-Committee's decision will be confirmed in writing to the Applicant and those parties who made representations within 5 working days.

Please Note:

- 1. Each application coming before the Licensing Sub-Committee will be treated on its own merits, and the Sub-Committee will take its decision based upon:
 - a) the promotion of the four licensing objectives, as given by the Licensing Act 2003, namely:
 - i. the prevention of crime and disorder;
 - ii. public safety:
 - iii. the prevention of public nuisance; and
 - iv. the protection of children from harm;
 - b) Redditch Borough Council's Statement of Licensing Policy;
 - c) guidance issued under section 182 of the Licensing Act 2003; and
 - d) the Licensing Act 2003.
- 2. Decisions may be taken in the absence of the Applicant or any other party. All notices and representations received from absent parties will be considered.
- 3. Late evidence will only be considered with the agreement of all parties present.
- 4. An appeal against the Sub-Committee's decision must be lodged within 21 days of the date on which all parties were notified in writing of the decision of the Licensing Sub-Committee.



Licensing Sub-Committee

Thursday, 2nd October, 2025 2.00 pm Oakenshaw Community Centre

Agenda

Membership:

Cllrs: Andrew Fry Gary Slim

David Munro

1. Election Of the Chair

- 2. Apologies
- **3.** Declarations of Interest
- **4.** Application for the Grant of a Premises Licence Tesco Express, 153 Birchfield Road Redditch B97 4LE (Pages 5 32)
- **5.** Exclusion of the Public and Press

Should it be necessary, in the opinion of the Borough Director, during the course of the meeting to consider excluding the public from the meeting on the grounds that exempt information is likely to be divulged, it may be necessary to move the following resolution:

"that under S.100 I of the Local Government Act 1972, as amended by the Local Government (Access to Information) (Variation) Order 2006, the public be excluded from the meeting for the following item(s) of business on the grounds that it/they involve(s) the likely disclosure of exempt information as defined in the following paragraphs of Part 1 of Schedule 12 (A) of the said Act, as amended:

- · Paragraph 1 Any Individuals
- · Paragraph 2 Identity of Individuals
- · Paragraph 3 Financial or Business Affairs
- Paragraph 7 The Prosecution of a Crime."

REDDITCH BOROUGH COUNCIL LICENSING SUB-COMMITTEE 2ND OCTOBER 2025

LICENSING ACT 2003

APPLICATION FOR THE GRANT OF A PREMISES LICENCE

TESCO EXPRESS, 153 BIRCHFIELD ROAD REDDITCH B97 4LE

PUBLIC HEARING					
Director:	Head of Worcestershire Regulatory Services				
Contact Officer:	Paul Morrish Technical Officer (Licensing) 01905 822799 enquires@worcsregservices.gov.uk				
Ward(s) affected:	Headless Cross and Oakenshaw				
Appendices:	Appendix 1 – Application Form / plan of premises Appendix 2 – Representations from other persons				

1. PURPOSE OF REPORT

1.1. To consider and determine an application for grant of a premises licence in respect of

Tesco Express

135 Birchfield Road

Redditch

Worcestershire

B97 4LE

A copy of the application and plan of the premises, is attached at **Appendix 1**.

2. BACKGROUND

2.1. On 15 August 2025 an application was received from Tesco Stores Limited for grant of a premises licence in respect of

Tesco Express 135 Birchfield Road Redditch Worcestershire B97 4LE

- 2.2. The application contained all the requisite documentation including the fee and a plan of the premises.
- 2.3. It can be confirmed that the application has been advertised in accordance with the requirements of the Licensing Act 2003 and associated regulations and that the application has also been served on all responsible authorities.
- 2.4. The applicant is applying for the following licensable activities:-

Activity	Days	From	То
Late Night Refreshment	Everyday	23:00 -	00:00
Sale of Alcohol	Everyday	06:00 -	00:00

2.5. The designated premises supervisor identified in the application is Mr Steven Nicholas Andrzejuk.

3. REPRESENTATIONS

RESPONSIBLE AUTHORITIES

3.1. No representations have been received from any of the responsible authorities notified of the application.

OTHER PERSONS

3.2. Two valid representations have been received from other persons. Concerns are raised relating to each of the Licensing objectives, and are attached at **Appendix 2**.

4. LOCAL POLICY CONSIDERATIONS

- 4.1. The Sub-Committee should have regard to the Council's Statement of Licensing Policy under the Licensing Act 2003.
- 4.2. The Council's Statement of Licensing Policy is available to download from the Council's website or to request a hard copy, contact Worcestershire Regulatory Services on 01905 822799 or email enquiries@worcsregservices.gov.uk

5. LEGAL IMPLICATIONS

- 5.1. The Sub-Committee is obliged to determine this application with a view to the promotion of the licensing objectives which are:
 - the prevention of crime and disorder;
 - · public safety;
 - the prevention of public nuisance;
 - the protection of children from harm.
- 5.2. In making its decision, the Sub-Committee is also obliged to have regard to the guidance issued by the Secretary of State under section 182 of the Licensing Act 2003 and the Council's own Statement of Licensing Policy.
- 5.3. The Sub-Committee must also have regard to the representations made and the evidence it hears.
- 5.4. The Sub-Committee must take such of the following steps as it considers appropriate for the promotion of the licensing objectives:
 - (a) Grant the application as requested
 - (b) Modify the conditions of the licence, by altering or omitting or adding to them.
 - (c) Reject the application in whole or in part.
- 5.5. The Sub-Committee is asked to note that it may not modify the conditions or reject the whole or part of the application merely because it considers it desirable to do so. It must actually be appropriate in order to promote the licensing objectives.
- 5.6. All parties to the hearing will be notified of the Sub-Committee's decision in writing within five working days of the conclusion of the hearing.
- 5.7. Any party aggrieved by a decision taken by the Sub-Committee may appeal against the decision to a Magistrates' Court within 21 days of being notified of the decision in writing.
- 5.8. The hearing should be conducted in accordance with the agreed procedure.

6. FOR DECISION

6.1. The Sub-Committee must consider and determine the application.



Application for a premises licence to be granted under the Licensing Act 2003

PLEASE READ THE FOLLOWING INSTRUCTIONS FIRST

Before completing this form, please read the guidance notes at the end of the form. If you are completing this form by hand, please write legibly in block capitals. In all cases ensure that your answers are inside the boxes and written in black ink. Use additional sheets if necessary.

You may wish to keep a copy of the completed form for your records. **⊬**We Tesco Stores Limited (Insert name(s) of applicant) apply for a premises licence under section 17 of the Licensing Act 2003 for the premises described in Part 1 below (the premises) and I/we are making this application to you as the relevant licensing authority in accordance with section 12 of the Licensing Act 2003 Part 1 - Premises details Postal address of premises or, if none, ordnance survey map reference or description Tesco Express, 135 Birchfield Road, Headless Cross, Redditch, B97 4LE Post town Redditch Postcode **B97 4LE** Telephone number at premises (if any) £ Unrated - Property is not on the VOA yet. The site is being redeveloped. Payment made in Band C for premises under Non-domestic rateable value of premises construction. Part 2 - Applicant details Please state whether you are applying for a premises licence as Please tick as appropriate a) an individual or individuals * please complete section (A) a person other than an individual * b) i as a limited company/limited liability partnership \bowtie please complete section (B) ii as a partnership (other than limited liability) please complete section (B) iii as an unincorporated association or please complete section (B) other (for example a statutory corporation) please complete section (B) c) a recognised club please complete section (B) d) a charity please complete section (B) e) the proprietor of an educational establishment please complete section (B)



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f)	a health service b	oody			please comple	te section (B)	
g)		egistered under Part 00 (c14) in respect o			please comple	te section (B)	
ga)	Health and Socia	egistered under Chap l Care Act 2008 (wit dependent hospital i	hin the meaning o		please comple	te section (B)	
h)	h) the chief officer of police of a police force in England and please complete section (B) Wales						
* If yo	u are applying as a	n person described in	(a) or (b) please of	confirm (by	ticking yes to or	ne box below):	
	e carrying on or proble activities; or	oposing to carry on a	business which in	nvolves the	use of the premi	ses for	\boxtimes
I am m	aking the applicat	ion pursuant to a					
	statutory function						
	a function disch	arged by virtue of He	er Majesty's prero	gative			Ш
(A) IND	DIVIDUAL APPL	ICANTS (fill in as a	applicable)				
Mr	Mrs [Miss	Ms [er Title (for mple, Rev)		
Surna	me		Firs	t names			
Date o	f birth	I am 1	8 years old or ove	er 🗌	Please tick y	es	
							1
Nation	ıality						
Curren	nt residential addre	ss if					
Curren differe	nt residential addre nt from premises s	ss if			Postcode		
Curren differe address	nt residential addre nt from premises s				Postcode		
Curren differe address	nt residential addre nt from premises s own ne contact telepho				Postcode		



Ms

Other Title (for

SECOND INDIVIDUAL APPLICANT (if applicable)

Miss

Mrs

Mr 🔲

Mir 📙	MITS L	_	IVIISS		Ι	VIS	example, Rev)	
Surname						First nan	nes		
Date of birth	I an	n 18 ye	ars old o	r over				Pleas	se tick yes
Nationality									
Where applicate 9-digit 'share c									k checking service), the lation)
Current residen different from p address		ss if							
Post town							Postcod	le	
Daytime conta	ct teleph	one nu	mber						
E-mail addres (optional)	s								
	name and	registe partne	rship or						ase give any registered te), please give the name
Name									
Tesco Stores L	Limited								
Address									
Tesco House, S	Shire Par	k, Kes	trel Way	, Welw	yn Gard	len City, H	ertfordshire, A	L7 1G.	A
Registered num	nber (whe	re appli	icable)						
00519500									
Description of	applicant	(for ex	ample, pa	artnersh	ip, comp	any, uninco	rporated associa	ation et	c.)
Private Limite	ed Compa	ıny							
Telephone num	nber (if an	y)							
07841193904									
E-mail address	(optional)							
Licensing.Tea	m@tesco	.com							



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Agenda Item 4

Part 3	Operating Schedule	
When	n do you want the premises licence to start?	DD MM YYYY
If yo to en	u wish the licence to be valid only for a limited period, when do you want it d?	DD MM YYYY
Pleas	se give a general description of the premises (please read guidance note 1)	
cons	il premises (supermarket) selling a range of goods and services. This includes umption off the premises. Sales of alcohol for consumption off the premises a floor as shown on the enclosed plan.	
	00 or more people are expected to attend the premises at any one time, e state the number expected to attend.	N/A
What l	licensable activities do you intend to carry on from the premises?	
(Please	e see sections 1 and 14 and Schedules 1 and 2 to the Licensing Act 2003)	
Prov	ision of regulated entertainment (please read guidance note 2)	Please tick all that apply
a)	plays (if ticking yes, fill in box A)	
b)	films (if ticking yes, fill in box B)	
c)	indoor sporting events (if ticking yes, fill in box C)	
d)	boxing or wrestling entertainment (if ticking yes, fill in box D)	
e)	live music (if ticking yes, fill in box E)	
f)	recorded music (if ticking yes, fill in box F)	
g)	performances of dance (if ticking yes, fill in box G)	
h)	anything of a similar description to that falling within (e), (f) or (g) (If ticking yes, fill in box H)	
Prov	rision of late-night refreshment (if ticking yes, fill in box I)	\boxtimes
Supp	oly of alcohol (if ticking yes, fill in box J)	

In all cases complete boxes K, L and M



A

Plays Standard days and timings (please read guidance note 7)			Will the performance of a play take place indoors or outdoors or both – please tick (please read guidance note 3)	Indoors	
,		,		Outdoors	
Day	Start	Finish		Both	
Mon			Please give further details here (please read guidance note	e 4)	
Tue					
Wed			State any seasonal variations for performing plays (please 5)	se read guidance i	note
Thur					
Fri			Non-standard timings. Where you intend to use the preperformance of plays at different times to those listed in left, please list (please read guidance note 6)		<u>he</u>
Sat					
Sun	,				



В

Films Standard days and timings (please read guidance note 7)			Will the exhibition of films take place indoors or outdoors or both – please tick (please read guidance note 3)	Indoors	
•	C	,		Outdoors	
Day	Start	Finish		Both	
Mon			Please give further details here (please read guidance note	e 4)	
Tue					
Wed			State any seasonal variations for the exhibition of films (note 5)	please read guida	ince
Thur					
Fri			Non-standard timings. Where you intend to use the presentation of films at different times to those listed in the please list (please read guidance note 6)		left,
Sat					
Sun	,				



C

Indoor sporting events Standard days and timings (please read guidance note 7)			Please give further details (please read guidance note 4)
Day	Start	Finish	
Mon			
Tue			State any seasonal variations for indoor sporting events (please read guidance note 5)
Wed			
Thur			Non-standard timings. Where you intend to use the premises for indoor sporting events at different times to those listed in the column on the left, please list (please read guidance note 6)
Fri			
Sat			
Sun			



D

Boxing or wrestling entertainments Standard days and timings		imings	Will the boxing or wrestling entertainment take place indoors or outdoors or both – please tick (please read guidance note 3)	Indoors	
(please read guidance note 7)		ce note 7)		Outdoors	
Day	Start	Finish		Both	
Mon			Please give further details here (please read guidance note	e 4)	
Tue					
Wed			State any seasonal variations for boxing or wrestling entread guidance note 5)	tertainment (plea	ise
Thur					
Fri			Non-standard timings. Where you intend to use the prei wrestling entertainment at different times to those listed left, please list (please read guidance note 6)		
Sat					
Sun					



E

Live music Standard days and timings (please read guidance note 7)			Will the performance of live music take place indoors or outdoors or both – please tick (please read guidance note 3)	Indoors	
ď	8			Outdoors	
Day	Start	Finish		Both	
Mon			Please give further details here (please read guidance note	e 4)	
Tue					
Wed			State any seasonal variations for the performance of live guidance note 5)	e music (please re	ad
Thur					
Fri			Non-standard timings. Where you intend to use the preparation of live music at different times to those list the left, please list (please read guidance note 6)		<u>on</u>
Sat					
Sun					



F

Standar	Recorded music Standard days and timings (please read guidance note 7)		Will the playing of recorded music take place indoors or outdoors or both – please tick (please read guidance note 3)	Indoors	
	C	,		Outdoors	
Day	Start	Finish		Both	
Mon			Please give further details here (please read guidance not	e 4)	
Tue					
Wed			State any seasonal variations for the playing of recorder guidance note 5)	d music (please ro	ead
Thur					
Fri			Non-standard timings. Where you intend to use the pre of recorded music at different times to those listed in the please list (please read guidance note 6)		
Sat					
Sun					



G

Performances of dance Standard days and timings (please read guidance note 7)		imings	Will the performance of dance take place indoors or outdoors or both – please tick (please read guidance note 3)	Indoors	
•	C			Outdoors	
Day	Start	Finish		Both	
Mon			Please give further details here (please read guidance note	e 4)	
Tue					
Wed			State any seasonal variations for the performance of dar guidance note 5)	nce (please read	
Thur					
Fri			Non-standard timings. Where you intend to use the prer performance of dance at different times to those listed in left, please list (please read guidance note 6)		<u>the</u>
Sat					
Sun					



H

Anything of a similar description to that falling within (e), (f) or (g) Standard days and timings (please read guidance note 7)			Please give a description of the type of entertainment you w	vill be providing	
Day	Start	Finish	Will this entertainment take place indoors or outdoors or both – please tick (please read guidance note 3)	Indoors	
Mon			or both preuse tien (preuse read guidance note 3)	Outdoors	
				Both	
Tue			Please give further details here (please read guidance note 4)		
Wed					
Thur			State any seasonal variations for entertainment of a similar description to that falling within (e), (f) or (g) (please read guidance note 5)		
Fri					
Sat			Non-standard timings. Where you intend to use the premises for the entertainment of a similar description to that falling within (e), (f) or (g) at different times to those listed in the column on the left, please list (please read guidance note 6)		
Sun					



I

Late-night refreshment Standard days and timings (please read guidance note 7)			Will the provision of late-night refreshment take place indoors or outdoors or both – please tick (please read guidance note 3)	Indoors	\boxtimes
	C			Outdoors	
Day	Start	Finish		Both	
Mon	23:00	00:00	Please give further details here (please read guidance note 4)		
Tue	23:00	00:00			
Wed	23:00	00:00	State any seasonal variations for the provision of late-night refreshment (please read guidance note 5)		
Thur	23:00	00:00			
Fri	23:00	00:00	Non-standard timings. Where you intend to use the premises for the provision of late-night refreshment at different times, to those listed in the column on the left, please list (please read guidance note 6)		<u>he</u>
Sat	23:00	00:00	- · · · · · · · · · · · · · · · · · · ·		
Sun	23:00	00:00			



J

Standar	of alcohol d days and read guidar	timings	Will the supply of alcohol be for consumption – please tick (please read guidance note 8)	On the premises	
(please read guidance note 7)				Off the premises	
Day	Start	Finish		Both	
Mon	06:00	00:00	State any seasonal variations for the supply of alcohol (potential note 5)	olease read guidan	ice
Tue	06:00	00:00			
Wed	06:00	00:00			
Thur	06:00	00:00	Non-standard timings. Where you intend to use the preiof alcohol at different times to those listed in the column (please read guidance note 6)		
Fri	06:00	00:00			
Sat	06:00	00:00			
Sun	06:00	00:00			

State the name and details of the individual whom you wish to specify on the licence as designated premises supervisor (Please see declaration about the entitlement to work in the checklist at the end of the form):

Name Mr. Steven Nicholas Andrzejuk					
Date of birth					
Address					
Postcode Postcode					
Personal licence number (if known)					
NHPER/1869					
Issuing licensing authority (if known)					
North Herts District Council					



K

Please highlight any adult entertainment or services, activities, other entertainment or matters ancillary to the use of the premises that may give rise to concern in respect of children (please read guidance note 9).						
I/a						

L

Hours premises are open to the public Standard days and timings (please read guidance note 7)			State any seasonal variations (please read guidance note 5)
Day	Start	Finish	
Mon	06:00	00:00	
Tue	06:00	00:00	
Wed	06:00	00:00	
Thur	06:00	00:00	Non-standard timings. Where you intend the premises to be opublic at different times from those listed in the column on the (please read guidance note 6)
			(picase read guidance note o)
Fri	06:00	00:00	
Sat	06:00	00:00	
Sun	06:00	00:00	



M

Describe the steps you intend to take to promote the four licensing objectives:

a) General – all four licensing objectives (b, c, d, and e) (please read guidance note 10)

Tesco is a large national operator with a range of head office and local support. The company has devised policies, procedures, systems, and training to ensure that they sell alcohol in a responsible manner.

There is a detailed programme which ensures that comprehensive training is provided to employees having regard to their role and the responsibilities and such training is regularly reviewed, and records kept.

b) The prevention of crime and disorder

We will have a digital CCTV system that covers the premises, including the main area which will be used for display of alcohol. Images will be retained for 31 days.

A member of the management team will be on the premises all the time the store is open. This colleague will have responsibility for the premises and will be the initial point of contact for any issues that may arise.

c) Public safety

The premises licence holder is fully aware of its responsibilities under a range of health and safety related legislation and has policies and procedures in place to be confident of complying with the relevant obligations which arise.

d) The prevention of public nuisance

The company has a "good neighbour" ethos which seeks to ensure that the premises plays an active part in the local community.

e) The protection of children from harm

The premises will operate a Think 25 policy. The checkouts will be programmed to prompt the customer assistant when an alcohol product is scanned at the checkout to follow the Think 25 policy.

All colleagues will receive training in relation to the underlying law and Tesco policy, systems, and procedures. This training will be documented, and refresher training will be provided on a regular basis.



Checklist:

Please tick to indicate agreement

•	I have made or enclosed payment of the fee.	\bowtie
•	I have enclosed the plan of the premises.	\boxtimes
•	I have sent copies of this application and the plan to responsible authorities and others where applicable.	
•	I have enclosed the consent form completed by the individual I wish to be designated premises supervisor, if applicable.	\boxtimes
•	I understand that I must now advertise my application.	\boxtimes
•	I understand that if I do not comply with the above requirements my application will be rejected. [Applicable to all individual applicants, including those in a partnership which is not a limited liability partnership, but not companies or limited liability partnerships] I have included documents demonstrating my entitlement to work in the United Kingdom or my share code issued by the Home Office online right to work checking service (please read note 15).	

IT IS AN OFFENCE, UNDER SECTION 158 OF THE LICENSING ACT 2003, TO MAKE A FALSE STATEMENT IN OR IN CONNECTION WITH THIS APPLICATION. THOSE WHO MAKE A FALSE STATEMENT MAY BE LIABLE ON SUMMARY CONVICTION TO A FINE OF ANY AMOUNT.

IT IS AN OFFENCE UNDER SECTION 24B OF THE IMMIGRATION ACT 1971 FOR A PERSON TO WORK WHEN THEY KNOW, OR HAVE REASONABLE CAUSE TO BELIEVE, THAT THEY ARE DISQUALIFIED FROM DOING SO BY REASON OF THEIR IMMIGRATION STATUS. THOSE WHO EMPLOY AN ADULT WITHOUT LEAVE OR WHO IS SUBJECT TO CONDITIONS AS TO EMPLOYMENT WILL BE LIABLE TO A CIVIL PENALTY UNDER SECTION 15 OF THE IMMIGRATION, ASYLUM AND NATIONALITY ACT 2006 AND PURSUANT TO SECTION 21 OF THE SAME ACT, WILL BE COMMITTING AN OFFENCE WHERE THEY DO SO IN THE KNOWLEDGE, OR WITH REASONABLE CAUSE TO BELIEVE, THAT THE EMPLOYEE IS DISQUALIFIED.

Part 4 – Signatures (please read guidance note 11)

Signature of applicant or applicant's solicitor or other duly authorised agent (see guidance note 12). If signing on behalf of the applicant, please state in what capacity.

Declaration	 [Applicable to individual applicants only, including those in a partnership which is not a limited liability partnership] I understand I am not entitled to be issued with a licence if I do not have the entitlement to live and work in the UK (or if I am subject to a condition preventing me from doing work relating to the carrying on of a licensable activity) and that my licence will become invalid if I cease to be entitled to live and work in the UK (please read guidance note 15). The DPS named in this application form is entitled to work in the UK (and is not subject to conditions preventing him or her from doing work relating to a licensable activity) and I have seen a copy of his or her proof of entitlement to work, or have conducted an online right to work check using the Home Office online right to work checking service which confirmed their right to work (please see note 15)
Signature	5
Date	15/08/2025
Capacity	Ms. Hardish Purewal – Licensing Manager Duly authorised agent, for and on behalf of Tesco Stores Limited



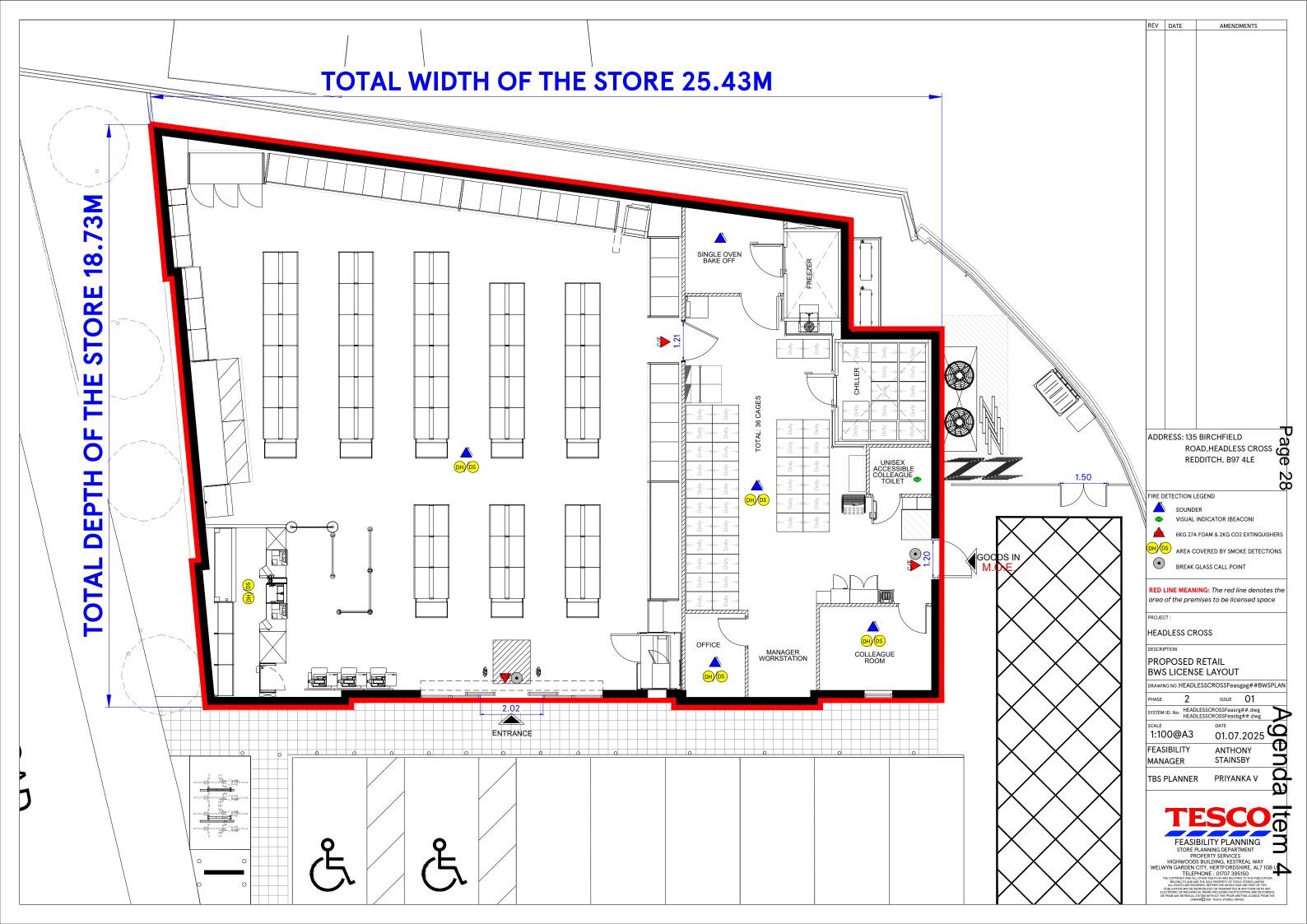
Agenda Item 4

For joint applications, signature of 2^{nd} applicant or 2^{nd} applicant's solicitor or other authorised agent (please read guidance note 13). If signing on behalf of the applicant, please state in what capacity.

Signature							
Date							
Capacity							
,	Contact name (where not previously given) and postal address for correspondence associated with this application (please read guidance note 14)						
Tesco Licensing	Tesco Licensing Team,						
Shire Park, Kestrel Way,							
Post town	wn Welwyn Garden City Postcode AL7 1GA						
Telephone numb	per (if any)	07841193904	·	•			
If you would pre	•	ith you by e-mail, your e-n	nail address (optional)				







APPENDIX 2 - REPRESENTATIONS FROM OTHER PERSONS

1.

From: Julie Jarvis

Sent: 16 August 2025 22:01

To: WRS Enquiries < enquiries @worcsregservices.gov.uk>

Subject: Subject: Objection to Licensing Application – Tesco, 135 Birchfield Road, Redditch

Dear Sir/Madam,

I wish to object to the licensing application submitted by Tesco Stores Limited for 135 Birchfield Road, Headless Cross, Redditch (alcohol sales until 00:00 daily and late-night refreshment 23:00–00:00).

When first discussed, residents were informed the new shop hours would cease at **22:00**, which was reasonable. Extending this to midnight undermines several Licensing Act 2003 objectives:

- **Prevention of public nuisance** midnight sales will cause late-night noise, loitering, and disturbance in a residential area.
- **Prevention of crime and disorder** longer hours increase risks of antisocial behaviour and alcohol-related incidents.
- Public safety midnight availability raises the likelihood of disorder around the premises.
- **Protection of children from harm** families living nearby would be exposed to latenight disruption.

I therefore respectfully request that the licensing hours be restricted to **no later than 22:00** (10pm), in line with the original proposal.

Yours faithfully

Julie Jarvis

APPENDIX 2 - REPRESENTATIONS FROM OTHER PERSONS

2.

From: Helen Colcombe Sent: 17 August 2025 09:41

To: WRS Enquiries < enquiries@worcsregservices.gov.uk >

Subject: Objection - Tesco Stores Ltd, 135 Birchfield Road, Headless Cross, Redditch, B97 4LE

Subject: Objection – Tesco Stores Ltd, 135 Birchfield Road, Headless Cross, Redditch, B97 4LE

Dear Licensing Team,

When the development was first proposed, it was made clear to the community that the store would open between **06:00** and **22:00**. This felt like a fair compromise: long enough hours to serve the local area, but not so late that it would disturb residents. It is extremely disappointing that, before the store has even opened, Tesco is now seeking to extend alcohol sales until **midnight** and to serve food until **23:00–00:00**.

This represents a significant departure from what was originally communicated and will have a direct negative impact on local residents.

1) Prevention of public nuisance

- Birchfield and Feckenham Roads are residential streets where families, young children
 and older residents live. Midnight closing will introduce late-night traffic, public noise,
 car doors slamming, headlights and people coming and going at a time when the
 neighbourhood is otherwise quiet.
- The late provision of food and alcohol encourages loitering, eating and drinking outside, and littering that we already see around convenience outlets in the town, including on Evesham Road in Headless Cross which is less than 5 minutes' walk away. Bringing this to Birchfield Road will cause regular disturbance and mess where it is not needed.
- Many of us chose to live in this part of Redditch because of its quieter, communityfocused feel. Midnight trading is incompatible with that.

2) Prevention of crime and disorder

- Redditch already struggles with higher-than-average levels of antisocial behaviour and violence-related incidents, according to police figures and these are the most common crimes already in the B97 area.
- Late-night alcohol sales are strongly linked to antisocial behaviour, arguments, and confrontations, particularly around shopfronts and car parks. Allowing this new store to trade until midnight will inevitably draw some of these problems onto Birchfield and Feckenham Roads.
- Once problems begin, it will be difficult to reverse the trend. The safer and more responsible approach is to stick with the 22:00 close that was originally promised.

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APPENDIX 2 – REPRESENTATIONS FROM OTHER PERSONS

- 3) Protection of children and public safety
 - Young people regularly walk along Feckenham Road and Birchfield Road to and from school, sports clubs, leisure activities and bus stops. Introducing a late-night alcohol outlet here increases their exposure to groups gathering outside and raises the risk of underage or proxy sales.
 - Extra vehicle movements late at night create additional safety risks for pedestrians, especially at the road junction right next to the store.

The community was led to expect a store closing at 22:00, which was acceptable to most residents. Extending trading to midnight before the store has even opened feels like a disregard for the concerns of those living nearby.

Granting this application would increase noise, litter, and antisocial behaviour in an otherwise peaceful residential part of Redditch, particularly along Birchfield and Feckenham Roads. I respectfully request that the application be refused and that the originally proposed 06:00–22:00 hours are maintained.

Thank you for considering my representation.

Yours faithfully,

Helen Colcombe

