

REPORT TITLE Redditch Local Lottery

Relevant Portfolio Holder	Cllr Tom Baker-Price
Portfolio Holder Consulted	Yes
Relevant Head of Service	Deb Poole
Ward(s) Affected	
Ward Councillor(s) Consulted	
Key Decision / Non-Key Decision	Non-Key Decision
This report contains exempt information as defined in Paragraph(s) of Part I of Schedule 12A to the Local Government Act 1972, as amended	

1. SUMMARY OF PROPOSALS

- 1.1 This report is to consider setting up a local community lottery to directly benefit local community groups and charities that are likely to be impacted by continuing reductions in local authority funding.
- 1.2 The Council continues to seek out commercial business models and innovative ways to achieve its Strategic Purposes. In this respect, the development of a local authority community lottery has recently been proven in a number of other councils and would be suited to the Redditch Borough.

2. RECOMMENDATIONS

- 2.1 It is recommended that the associated Business Case and the establishment of a local lottery are approved.
- 2.2 The preferred option to appoint an External Lottery Management (ELM) is approved and the appointment of Gatherwell Ltd is progressed.
- 2.3 Two officers are appointed to be responsible for holding the licence and submit the necessary application to the Gambling Commission.

3. KEY ISSUES

Financial Implications

- 3.1 The set up of the lottery requires an initial investment of £10,000 as set out in the attached business case.
- 3.2 Ongoing costs to run the lottery would be the cost of the licence renewal and some level of marketing and promotions; estimated up to £2,500 per annum.
- 3.3 The ELM The business case estimates a net return of £63,821 if taken up by 3% of the player population of the district.

Legal Implications

- 3.4 The council will be required to apply to the Gambling Commission for an Operator Licence which will govern the operation of the lottery.
- 3.5 The council will hold a contract with the ELM to deliver the lottery online.

Service / Operational Implications

- 3.6 The Lottery will be delivered by an External Licensed Operator (Elm); Gatherwell Ltd. This is a replicable model run by many other local authorities.
- 3.7 The good causes that raise funds through the lottery will liaise directly with the ELM and they also deal with all ticket sales and related enquiries.
- 3.8 The licence holders or a responsible colleague will be required to approve good causes and monthly payments. All of this is online and automated. If they are unsure of the cause then further information can be requested. The council holds the right to reject or remove any cause.

Customer / Equalities and Diversity Implications

3.9

Identify the potential positive and negative impacts on specific groups			
	Positive Impact	Negative Impact & Mitigating Actions	Neutral Impact
Older or younger people	Both younger people and older people may benefit through groups securing income to provide services and activities for their needs.		Younger people will not be eligible to play the lottery
People with caring Responsibilities			There is no differential impact
People with a disability			There is no differential impact
Women or men			There is no differential impact
People who are black or from a minority ethnic background (BME) <i>(Please note Gypsies / Roma are within this community)</i>			There is no differential impact
Religion or belief (including lack of belief)			Religious groups may not agree with gambling as a method of raising income.
People who are lesbian, gay or bisexual			There is no differential impact
People who are transgendered			There is no differential impact
People who are in a marriage or civil partnership			There is no differential impact

Women who are pregnant / on maternity leave			There is no differential impact
Socio-economic impacts (Including impact on child poverty issues and deprivation)		People on low incomes or without bank accounts/payment cards or access to the internet may feel excluded.	
Public Health impacts (How will your proposal impact on the general health of the population of Redditch Borough)			There is no differential impact

4. RISK MANAGEMENT

- 4.1 All funds are managed on behalf of the council by the ELM and the jackpot prize is always an insured sum. There is no rollover and if there is more than one winner they all win the £25k. If funds build in the prize pot these are held for weeks when greater prize sums are won. Additional 'bolt on' draws can also be held to distribute prize sums if necessary. Prize funds cannot be used for any other purpose.
- 4.2 The operational risk essentially lies in people not choosing to buy tickets and if that were to be the case, the council would be able to consider its option not to renew its licence, and close the scheme down.
- 4.3 The remaining low level risks for the lottery are set out in the attached business case.

5. APPENDICES

Appendix 1 - Final business case for Redditch Lottery

6. BACKGROUND PAPERS

7. KEY

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