Leisure and Cultural Services...a Framework for Future delivery

The development of a performance management framework identifies the key priorities for the future delivery of Leisure and Cultural services to ensure the aims and strategic purposes of the Borough of Redditch are met. The information contained in this framework is further explained in the service specification for the future delivery of Leisure and Cultural Services along with the reporting frequency for the measures outlined below.

Council Strategic Purposes	Good things to See, Do and Visit	Keep my place safe and looking good	Help me live my life independently (inc health & activity)	Help me to find somewhere to live in my locali
Council Strategic Purposes	 Support the provision of leisure opportunities for the whole Borough. Ensure leisure facilities are fit for purpose and engage with residents to understand their needs Deliver the best option for the provision of leisure services. Promote healthy lifestyles by utilising our parks, green spaces & leisure facilities Help people have active bodies and active minds 	 Demonstrate concern and care for the environment. Create a sense of belonging & pride in our neighbourhoods Encourage communities to help & support each other Support people to build cohesive communities 	 Work with partners to support people with mental health needs Work with health and other partners to reduce hospital admissions & stays. Engage people with the design & delivery of the services we provide. Continue to promote Redditch as a dementia friendly community. Work with partners to support & promote access to clubs & services. Enable residents to access appropriate & sustainable transport & mobility schemes Work with partners in localities to deliver preventative services/family support. 	 Create opportunities for tenants & residents t be involved in decision making around their homes & communities. Work with partners to support & prevent the causes of homelessness. Work together with partners inc with the voluntary sector to empower individuals & communities to take an active role in their localities Provide support to residents & neighbourhoods to build sustainable communities
Key Corporate Themes	Well Being & Enjoyment	Connecting Communities & People	Reduce Inactivity	Health – Working In Partnership
Needs Based Context	State of the Nation report, Sport England Partnerin	ng Local Government in Redditch, Active Lives Survey, N	lational Climate change and carbon emission targets, wo 2017 - 2021.	prcestershire Joint health and wellbeing strategy 201
Vision	We will promote emotional wellbeing and being	a active to enrich residents quality of life reduce social i	NewCo Vision	ities and break down barriers to participation by pro-

We will promote emotional wellbeing and being active to enrich residents quality of life, reduce social isolation, promote independent living, connect communities and break down barriers to participation by providing high quality leisure and cultural opportunities.

Appendix 3



2016 - 21, Worcestershire Children and Young People's Plan

rategic Aims/Goals	To identify and break down barriers to accessing our Leisure & Cultural facilities in Redditch	To connect communities in Redditch	To reduce soci independe
trategic Objectives	,	 To provide a diverse & high quality programme of relevant leisure, culture & community activity that contributes to connecting communities in Redditch. To mainstream within our facilities tried and tested council leisure and culture development strategies that contribute to connecting communities in Redditch. To facilitate and support developmental activities that help residents who have barriers to access. To reduce the level of Redditch resident's dependency on public services (eg health, welfare, police) To work in partnership to increase the capacity and financial resources available to the NewCo to contribute to connecting communities in Redditch. To review and revise our programmes to support local community groups and organisations according to identified need. To act as a platform to communicate additional council services and messages which support the local community of Redditch. To maintain current activity levels through partnership working and an innovative approach to service design. Suppoort Voluntary Community Sector organisations who use our facilities to ensure they are sustainable andcontinue to offer a 	
		they are sustainable andcontinue to offer a service to local people.To be the partner of choice for public services	

and community groups for the delivery of

Workwith partners to use leisure and cultural services to provide activities and programmes hat contribute to community safety objectives.

physical activity opportunities.

al isolation and promote ent living in Redditch

rse & high quality programme culture & community activity reducing social isolation and dent living in Redditch. ithin our facilities tried and re and culture development ce social isolation and ent living in Redditch. el of Redditch resident's lic services (eg health,

rship to increase the capacity ces available to the NewCo ation and promote

iew and revise our ivity according to identified eedback.

kimise the use of technology

s and progress routes for ctivity.

of Redditch residents

To facilitate and support the future of Council To improve the physical and emotional wellbeing owned leisure and cultural facilities in Redditch • To integrate into our NewCo a carefully • To continuously identify/review community needs that relate to the NewCo service provision designed performance management framework and adapt service provision according to those that continually seeks to identify the barriers to needs on an ongoing basis. accessing our services. • To increase participation and attendances for • To improve the customer experience of NewCo those who are currently insufficiently active. users. • To provide increased positive activities for • To strengthen the performance of the NewCo children and young people. workforce. To support the council in engaging with • To improve the financial viability of the inactive residents to have active bodies and NewCo. active minds. • To maintain and keep up to date the risk • To work with partners to review existing and analysis framework for the NewCo. • To be a market leader and respond to create new joint and cohesive programmes. • To understand the needs of specific groups. opportunities in the Redditch area for the To utilise and maximise the use of technology provision of leisure. • To take responsibility for minimising negative to achieve the aim. • To engae with and understand social issues at impact and maximising positive impact on the a local level to support partner organisations to environment by the service. achieve their goals. • To utilise and maximise the use of technology • To provide technical advice and guidance to to achieve the aim. • To develop a high performing staffing structure community organisations and partners where with an innovative and can-do culture. needed. • Develop new markets for existing services and new services for existing markets. To invest in the services buildings to dleiver the business plan objectives.