



# Licensing Act 2003 Premises Licence

**Premises Licence Number**

**15/01880/PREMLI**

**Part 1 – Premises Details**

**Postal address of premises, or if none, ordnance survey map reference or description, including Post Town, Post Code**

Easemore Club  
25 Easemore Road  
Redditch  
Worcestershire  
B98 8ER

**Telephone number**            01527 459240

**Where the licence is time limited, the dates**

Not applicable

**Licensable activities authorised by the licence and the times the licence authorises the carrying out of licensable activities**

Activity	Days	From	To	Indoors/Outdoors
Late Night Refreshment	Friday to Saturday	23:00	- 00:00	
Late Night Refreshment	Monday to Friday	23:00	- 23:30	
Playing of Recorded Music	Sunday	10:00	- 22:00	Indoors
Playing of Recorded Music	Friday to Saturday	10:00	- 00:00	Indoors
Playing of Recorded Music	Monday to Thursday	10:00	- 23:30	Indoors
Sale of Alcohol	Sunday	10:00	- 22:00	
Sale of Alcohol	Friday to Saturday	10:00	- 23:45	
Sale of Alcohol	Monday to Friday	10:00	- 23:30	

**Non-standard timings**

**The opening hours of the premises**

Days	From	To
Sunday	10:00	- 22:00
Friday to Saturday	09:00	- 00:00
Monday to Thursday	09:00	- 23:30

**Where the licence authorises supplies of alcohol whether these are on and / or off supplies**

Alcohol is supplied for consumption on the premises

**Part 2**

**Name, (registered) address, telephone number and email (where relevant) of holder of premises licence**

Mr Graham Alcott  
39 Walkwood Crescent  
Redditch  
Worcestershire  
B97 5NT

Email Address

Telephone No.                      01527 459240

**Registered number of holder, for example company number, charity number (where applicable)**

**Name, address and telephone number of designated premises supervisor where the premises licence authorises for the supply of alcohol**

Mr Graham Alcott  
39 Walkwood Crescent  
Redditch  
Worcestershire  
B97 5NT

**Personal licence number and issuing authority of personal licence held by designated premises supervisor where the premises licence authorises for the supply of alcohol**

Personal Licence No: 18250559  
Licensing Authority: Redditch Borough Council

**AUTHORISED OFFICER**

Licensing and Support Services Manager  
Worcestershire Regulatory Services  
On behalf of Redditch Borough Council

**Date of first issue:**                      28th April 2015

**This version valid from:**              28th April 2015

**Issuing Authority:**                      **Redditch Borough Council**  
Town Hall  
Walter Stranz Square  
Redditch  
B98 8AH

## **Annex 1 – Mandatory conditions**

### **The making and authorisation of alcohol sales**

No supply of alcohol may be made under the premises licence—

- a) at a time when there is no designated premises supervisor in respect of the premises licence, or
- b) at a time when the designated premises supervisor does not hold a personal licence or his personal licence is suspended.

Every supply of alcohol under the premises licence must be made or authorised by a person who holds a personal licence.

### **Irresponsible alcohol promotions**

The responsible person must ensure that staff on relevant premises do not carry out, arrange or participate in any irresponsible promotions in relation to the premises.

In this paragraph, an irresponsible promotion means any one or more of the following activities, or substantially similar activities, carried on for the purpose of encouraging the sale or supply of alcohol for consumption on the premises—

- (a) games or other activities which require or encourage, or are designed to require or encourage, individuals to—
  - (i) drink a quantity of alcohol within a time limit (other than to drink alcohol sold or supplied on the premises before the cessation of the period in which the responsible person is authorised to sell or supply alcohol), or
  - (ii) drink as much alcohol as possible (whether within a time limit or otherwise);
- (b) provision of unlimited or unspecified quantities of alcohol free or for a fixed or discounted fee to the public or to a group defined by a particular characteristic in a manner which carries a significant risk of undermining a licensing objective;
- (c) provision of free or discounted alcohol or any other thing as a prize to encourage or reward the purchase and consumption of alcohol over a period of 24 hours or less in a manner which carries a significant risk of undermining a licensing objective;
- (d) selling or supplying alcohol in association with promotional posters or flyers on, or in the vicinity of, the premises which can reasonably be considered to condone, encourage or glamorise anti-social behaviour or to refer to the effects of drunkenness in any favourable manner;
- (e) dispensing alcohol directly by one person into the mouth of another (other than where that other person is unable to drink without assistance by reason of disability).

### **Provision of free potable water**

The responsible person must ensure that free potable water is provided on request to customers where it is reasonably available.

### **Age verification policy for the sale or supply of alcohol**

The premises licence holder or club premises certificate holder must ensure that an age verification policy is adopted in respect of the premises in relation to the sale or supply of alcohol.

The designated premises supervisor in relation to the premises licence must ensure that the supply of alcohol at the premises is carried on in accordance with the age verification policy.

The policy must require individuals who appear to the responsible person to be under 18 years of age (or such older age as may be specified in the policy) to produce on request, before being served alcohol, identification bearing their photograph, date of birth and either—

- (a) a holographic mark, or
- (b) an ultraviolet feature.

### **Availability of small measures of alcohol**

The responsible person must ensure that—

- (a) where any of the following alcoholic drinks is sold or supplied for consumption on the premises (other than alcoholic drinks sold or supplied having been made up in advance ready for sale or supply in a securely closed container) it is available to customers in the following measures—
  - (i) beer or cider: ½ pint;
  - (ii) gin, rum, vodka or whisky: 25 ml or 35 ml; and
  - (iii) still wine in a glass: 125 ml;
- (b) these measures are displayed in a menu, price list or other printed material which is available to customers on the premises; and
- (c) where a customer does not in relation to a sale of alcohol specify the quantity of alcohol to be sold, the customer is made aware that these measures are available.

### **Permitted price of alcohol**

1. A relevant person shall ensure that no alcohol is sold or supplied for consumption on or off the premises for a price which is less than the permitted price
2. For the purposes of the condition set out in paragraph 1—
  - a) “duty” is to be construed in accordance with the Alcoholic Liquor Duties Act 1979);
  - b) “permitted price” is the price found by applying the formula—

$$P = D + (D \times V)$$

where—

P is the permitted price,

D is the rate of duty chargeable in relation to the alcohol as if the duty were charged on the date of the sale or supply of the alcohol, and

V is the rate of value added tax chargeable in relation to the alcohol as if the value added tax were charged on the date of the sale or supply of the alcohol;

- c) “relevant person” means, in relation to premises in respect of which there is in force a premises licence—
  - (i) the holder of the premises licence,
  - (ii) the designated premises supervisor (if any) in respect of such a licence, or
  - (iii) the personal licence holder who makes or authorises a supply of alcohol under such a licence;
- d) “relevant person” means, in relation to premises in respect of which there is in force a club premises certificate, any member or officer of the club present on the premises in a capacity which enables the member or officer to prevent the supply in question; and
- e) “value added tax” means value added tax charged in accordance with the Value Added Tax Act 1994.

3. Where the permitted price given by Paragraph (b) of paragraph 2 would (apart from this paragraph) not be a whole number of pennies, the price given by that sub-paragraph shall be taken to be the price actually given by that sub-paragraph rounded up to the nearest penny.
4. (1) Sub-paragraph (2) applies where the permitted price given by Paragraph (b) of paragraph 2 on a day ("the first day") would be different from the permitted price on the next day ("the second day") as a result of a change to the rate of duty or value added tax.  
(2) The permitted price which would apply on the first day applies to sales or supplies of alcohol which take place before the expiry of the period of 14 days beginning on the second day.

## **Annex 2 – Conditions consistent with the Operating Schedule**

### **a) General – all four licensing objectives (b,c,d,e):**

No children in bar area

No children in premises after 8pm unless a family party in function room.

Existing health and safety and fire regulations in place.

be a member of pubwatch

### **b) The prevention of crime and disorder:**

CCTV in operation

Remain member of pubwatch

### **c) Public safety:**

All staff fully trained

Personal licence holder on the premises at all times

### **d) The prevention of public nuisance:**

All windows and doors closed for 10:00pm everyday

Trained members of staff to monitor outside areas.

### **e) The protection of children from harm:**

## **Other operating conditions**

Conditions Agreed with Environmental Health

In relation to Public Nuisance

1. All music from the premises must be contained inside the building causing no nuisance to local residents. There is to be no playing of music of any description outside of the building and in the patio area. This includes the use of radio or stereo systems of any description even provided by customers.
2. At all times music is being performed at the premises, regular Staff visits will be made outside the perimeter of the building to ensure that the above condition is complied with times and dates of checks will be recorded for examination by Police and any Authorised Officer.
3. The use of the outside patio area must cease at 2200hrs daily and cleared by Staff who will ensure no drinks are permitted outside of the building after this time. Signage will be installed advising customers of this condition.
4. Appropriate signage will be placed both inside the premises and on the patio area outside directing patrons to behave in a quiet and orderly manner to the consideration of local residents.
5. The Premises Licence Holder will give 14 days prior notice in writing warning local residents of any events/functions that finish at anytime later than midnight.
6. No bottles will be emptied into any outside skip between the hours of 2100hrs and 0900hrs daily.

In relation to Crime and Disorder

1. CCTV cameras are to be installed at the premises. The installation of a fully operational digital CCTV system must be to the satisfaction of the Police and the Local Authority.
2. Cameras shall be of high resolution and provide imaging of EVIDENTIAL QUALITY.

3. Equipment must be maintained in good working order, and set to reproduce the correct date and time on all imaging.
4. The CCTV must be operational and recording throughout all times that the premises are open to the public.
5. Recordings must be retained for a period of 28 days and will be made available to the Police or any Authorised Officer on request.
6. The Premises Licence holder must ensure at all times that the Designated Premises Supervisor or an appointed member of Staff is capable and competent to download imagery from the CCTV system in a recordable format within 24 hours of such a request from the Police or any other authorised Officer.

In relation to the Protection of Children from Harm

1. A challenge 21 Policy must be adopted with all Staff trained by the Designated Premises Supervisor and Staff Training Records kept in relation to all aspects of licensing legislation and conditions imposed on the licence. These records must be made available at the premises for examination by the Police or any other Authorised Person.

### **Annex 3 – Conditions attached after a hearing by the licensing authority**

### **Annex 4 – Plans**

As deposited with the licensing authority