
Redditch Council Plan 2025/28

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| Relevant Portfolio Holder | Councillor Joe Baker |
| Portfolio Holder Consulted | Yes |
| Relevant Assistant Director | Sue Hanley, Chief Executive |
| Report Author Rebecca Green | Job Title: Policy Manager Contact email: r.green@bromsgroveandredditch.gov.uk Contact Tel: 01527 881616 |
| Wards Affected | All |
| Ward Councillor(s) consulted | |
| Relevant Council Priority | All |
| Non-Key Decision | |

1. RECOMMENDATIONS

Executive Committee RECOMMEND that:-

- 1. The Council Plan attached at Appendix 1 be approved.**
- 2. Authority be delegated to the Chief Executive, following consultation with the Portfolio Holder for Planning, Regeneration and Governance in respect of any changes as result of the Local Government reorganisation.**

2. BACKGROUND

- 2.1 Work to develop a new Council Plan began in 2024, with the new Executive Committee working closely with the Corporate Leadership Team and supported by the Local Government Association. Building on the election manifesto, sessions were undertaken to pull together the priorities, supported by data, evidence and service specific expertise and guidance.

3. OPERATIONAL ISSUES

- 3.1 The Council Plan and the priorities contained within it will help to set the direction for the Council and how it works with its partners. Service areas will be working towards these priorities, which will inform the development of service business plans. The Council Plan will be reviewed annually and supported by quarterly measures (where applicable) to ensure that the key objectives and projects are actioned. These will be included in a separate Implementation Plan to sit alongside the Council Plan, which will detail how the key objectives and projects will be monitored and progress reported.

4. FINANCIAL IMPLICATIONS

- 4.1 Finance and performance reporting are already aligned through the quarterly reports and the Council Plan, by setting out the priorities, objectives and projects, will help to structure the service business planning process and will underpin the medium-term financial planning.

5. LEGAL IMPLICATIONS

- 5.1 There are no legal implications arising directly from this report.

6. OTHER - IMPLICATIONS

Council Priorities

- 6.1 This Council Plan proposes three new Council Priorities, based on data, evidence and community engagement:
- Economy & Regeneration
 - Green, Clean & Safe Redditch
 - Community & Housing

Climate Change Implications

- 6.2 The new Council Plan has 'Green, Clean & Safe Redditch' as one of the three priorities, and explicitly supports work around climate change through the identification of a key objective on renewable energy and key projects to work with the community on climate change, support the Warm Homes initiative and increasing the number of electric vehicle charging points.

Equalities and Diversity Implications

- 6.3 There are no equality and diversity implications arising directly from this report; however, the Council Plan highlights the importance of listening to communities and will empower officers to meet the needs of those communities, which could include specific issues relating to equality and diversity.
- 6.4 Specific Equality Impact Assessments (EQIAs) of projects detailed within the Council Plan will be undertaken as required.

7. RISK MANAGEMENT

- 7.1 By publishing a Council Plan the strategic direction of the Council will be clear to employees and Members and as such will support the

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management of risks identified around robust decision making and the accuracy/effectiveness of performance data.

7.2 The annual review process will allow for any risks potentially arising from the local government reorganisation process to be addressed.

8. APPENDICES and BACKGROUND PAPERS

Appendix 1- Redditch Council Plan 2025-28

9. REPORT SIGN OFF

| Department | Name and Job Title | Date |
|--|--|-------------|
| Portfolio Holder | Cllr Joe Baker, Leader of the Council | 26/02/25 |
| Lead Director / Assistant Director | Sue Hanley, Chief Executive | 18/02/2025 |
| Financial Services | Peter Carpenter, Director of Resources/Deputy Chief Executive | 20/02/2025 |
| Legal Services | Claire Felton, Assistant Director of Legal Democratic and Procurement Services | 13/02/2025 |
| Policy Team (if equalities implications apply) | Rebecca Green, Policy Manager | 20/02/2025 |
| Climate Change Team (if climate change implications apply) | Judith Willis, Assistant Director of Community and Housing Services | 13/02/2025 |